



*A contemporary version of  
traditional medicine*

September 8, 2004

*Dear Bob,*

I'm pleased to be writing to you about a new program I will be offering – and its' concept is already having a great impact on health care. As my patient and friend, you know that integrity has always been the foundation of my practice. I value your time and health just as I do my own. I would like to further accommodate your medical needs with a higher level of service and convenience to your schedule and lifestyle.

The program, VIP Care<sup>®</sup>, will allow me to provide you with even greater individualized and prompt medical attention, twenty-four hours a day, seven days a week. As a VIP Care<sup>®</sup> member, you will have the benefit of:

- Direct, immediate access to me by phone.
- Same-day appointments with no rush and scheduled for your convenience.
- Consultation, when needed, in your office or home.
- Coordination of specialist referrals with a teamwork approach so I will always be involved with whatever your health care need may be.
- Immediate and direct contact if you are hospitalized or have an emergency.

To discuss this personal care and more, I would like to invite you to lunch. Let's design an individual plan enabling you to achieve and maintain a healthier life! I believe you will welcome the peace of mind that can come from an personal, advanced level of care.

I look forward to seeing you,

Tom Petinga, DO