



August 28, 2003

To Whom It May Concern:

I am writing you on behalf of the Wisconsin Chapter of the Gift of Adoption Fund. We are inviting you to join us as a corporate sponsor of our annual bowlathon to be held at the AMF Bowlero Lanes, October 18, 2003. Your support will help us raise a goal of \$50,000 that will assist at least twelve families with the costs of adoption.

The Gift of Adoption Fund is a 501(c)(3) public charity whose mission is to offer financial assistance to moderate and low-income families seeking to adopt. These families have the longer term resources to raise a child, but they lack the initial savings that would allow them to afford the cost of adoption, typically around \$20,000. We receive hundreds of applications for support every month, and unfortunately we award grants to only a few who meet our grant criteria. Grants average around \$4,000.

Sixty percent of the American population has been touched directly or indirectly by adoption. Many of your employees and their families have had an experience with adoption or may at some point have a need to apply for a grant themselves. Your monetary support would compliment and enhance any existing adoption assistance program already offered within your organization.

I have enclosed additional materials describing the Gift of Adoption Fund, as well as more details on the levels of sponsorship. They are:

Gold Pin	\$4,000 and higher
Silver Pin	\$2,000 and higher
Bronze Pin	\$ 500 and higher (lane sponsor)

For more information, you can also go to our website at www.giftofadoption.org. We thank you for your consideration and look forward to hearing from you soon.

Warmest Regards,

Karen W. Higgins
Executive Director